



**EMAIL** ashaforddesigns@gmail.com

**DESIGN SITE** ashaford.com

**MOTION SITE** kkmotion.myportfolio.com

**PHONE** (678)-906-0750

## SKILLS

2D Motion Skills  
Typography and Layout  
Color Theory  
Video Editing  
Illustration  
HTML and CSS Basics  
3D Motion Design Basics  
Intermediate Spanish  
Basic Japanese

## PROGRAMS

Adobe After Effects  
Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Adobe Premiere Pro  
Microsoft Office Suite

## EDUCATION

*Fall 2021*  
B.F.A in Graphic  
Communications  
Kennesaw State University  
*Graduated Cum Laude*

*Spring 2022*  
Animation Bootcamp  
School of Motion

## EXPERIENCE

Yamaha Motor | Marietta, GA  
*Motion & Graphic Design Intern*  
*May 2021 – Aug 2021*

- Created video and stationery content for the brand
- Managed & prioritized multiple high importance projects
- Presented design ideas to high leveled executives

Freelance Graphic Designer | Remote (Dallas, GA)  
*Graphic Designer*  
*November 2019 – Present*

- Help conceptualize design ideas for clients
- Develop design briefs based on clients' vision
- Make creative decisions in a timely manner

Walmart | Kennesaw, GA  
*Jewelry Sales Associate*  
*May 2018 – Sept 2021*

- Maintain visual appeal of jewelry merchandise
- Satisfy customer questions and concerns in person and via phone
- Perform watch repairs including, link removal and battery replacements

## AWARDS

(2021) GDUSA American Graphic Design Winner  
"Gifted Learner" in the State of Georgia  
(2018) KSU Black and Gold Scholar  
(2018–2021) Named on the President and Dean's Lists  
(2019) Winner of Glenn Hollingsworth,  
Jr. Memorial Scholarship

